



# SAFIA X CITY OF ADELAIDE ART POD RESIDENCY

**2025/26**

EXPRESSION OF INTEREST  
INFORMATION PACK

Proudly supported by



**CIRCULAR  
ADELAIDE**

**safia**

# OVERVIEW

As the ***South Australian Fashion Industry Association (SAFIA)*** continues to champion the growth and success of the local fashion industry, particularly in critical areas such as sustainability and circularity.

SAFIA is proud to present "**Farm to Fashion: A Circular Fashion Economy Residency**," a dynamic three-month activation, proudly supported by Circular Adelaide, in the City of Adelaide's ART POD. This residency will spotlight the innovative work of three leading South Australian fashion brands, showcasing how circular economy principles can redefine the industry by emphasising sustainable materials, ethical practices, and local manufacturing.

Each month, the ART POD will feature a different brand, transforming the space into a live studio and exhibition that celebrates creativity, sustainability, and community engagement. From cutting-edge capsule collections to interactive workshops and thought-provoking discussions, the residency will offer a unique opportunity for the public to connect with designers and learn about the power of circular design.

**Farm to Fashion** aims to champion Adelaide's growing reputation as a hub for sustainable fashion innovation, aligning with global trends while supporting the local creative economy. Through this initiative, SAFIA seeks to inspire industry professionals and the wider community to embrace new ways of thinking about fashion—where waste is minimized, resources are valued, and the focus is on creating a better future for the planet. Together, we can demonstrate that South Australia is leading the way in sustainable design and local manufacturing.

## RESIDENCY CONCEPT

Over three months (April - June 2026), the ART POD will host a rotating spotlight on three South Australian fashion brands, each embodying the principles of circularity. The brands will transform the ART POD into a live creative space, showcasing their approaches to sustainable materials, innovative design processes, and local manufacturing.

This initiative will position Adelaide as a leader in circular fashion, providing an engaging platform for public education, industry inspiration, and cultural innovation.

## STRUCTURE

Each month, a featured brand will:

- **Create and exhibit a capsule collection or concept** that reflects their unique take on sustainable and circular fashion.
- **Host workshops, talks, and activations** to engage the community in their sustainable practices.
- **Collaborate with local makers and suppliers** to emphasize the importance of Adelaide's manufacturing ecosystem.



# GOALS AND OBJECTIVES

## **Showcase Circular Innovation:**

Demonstrate how South Australian brands are leading the way in integrating sustainable materials and practices.

## **Promote Local Manufacturing:**

Strengthen connections between brands, local production facilities, and craftspeople to boost Adelaide's circular economy.

## **Educate the Community:**

Engage the public through interactive activities that deepen their understanding of circular design principles.

## **Amplify South Australian Talent:**

Highlight the creative and technical expertise of local fashion brands, elevating their profiles within the state and beyond.





# POSSIBLE ACTIVITIES

## **Sustainable Showrooms:**

Each brand could transform the ART POD into a visual story of their design process, showcasing materials, prototypes, and finished garments.

## **Interactive Workshops:**

Public programs such as upcycling sessions, zero-waste design demonstrations, and garment care tips.

## **Talks and Panels:**

Discussions with designers, manufacturers, and industry leaders exploring challenges and opportunities in circular fashion.

## **Finale Exhibition:**

A culminating event celebrating the works of all three brands, bringing together stakeholders, creatives, and the community.



## THE SPACE

**The ART POD showcases the talents and unique perspectives of South Australian artists and designers.**

City of Adelaide supports local creatives to activate the ART POD space with artworks, workshops, performance or artmaking demonstrations to develop their practice and raise their profile. Our city community also benefits from the surprise and delight of this free, accessible, and evolving celebration of creativity and expression.

Positioned within a high profile, high traffic pedestrian thoroughfare at **25 Pirie Street**, exhibitions and residencies in the ART POD are visible 24/7, enabling artists and designers to reach new and diverse audiences.



## READY TO APPLY?

SAFIA invites expressions of interest from South Australian-based fashion and textile designers for a unique opportunity to participate in the SAFIA x City of Adelaide ART POD 2026 exhibition residency.

This high-visibility program will see a curated selection of designers occupy the City of Adelaide's ART POD space for three individual residencies across a three-month program (one month each) in 2026. Glass-fronted and viewable 24/7, ART POD is CBD-based platform dedicated to showcasing creative talent and inspiring public engagement with the arts.

Successful applicants will receive:

- **\$2,000 honorarium**
- **A month-long dedicated residency period** with ART POD to creatively present their brand's sustainability and circularity story
- **Support in coordinating a public engagement event** (e.g. workshop, talk, or demonstration)
- **Mentorship and promotion** through SAFIA's industry network
- This is an exceptional opportunity for emerging and established designers to publicly activate their practice, connect with city audiences, and showcase sustainability leadership within South Australia's growing fashion sector.

### Key Details

- Residencies will occur between April–June 2026
- Designers must be current SAFIA members
- Brands must demonstrate a strong sustainability or circular practice
- Each designer will be responsible for creatively presenting the space, staffing the space a minimum of 3 days per week, and delivering one public engagement event.

### Apply Now

Submit your Expression of Interest via the form online at: <https://safia.fashion/artpod/>. Applications close **11.59pm Sunday 21 December 2025**.

For full selection criteria and assessment rubric, please refer to the guidelines on the SAFIA website.